1. **Three conclusions from crowdfunding campaigns**

* The majority of the campaigns is based in the US (763/1000 campaigns).
* The majority of the campaigns are in film & video, music and theatre categories (697/1000 campaigns)
* June and July tend to have higher number of successful campaigns and higher successful/fail ratio, (might it be related to summer vacation?)

1. **Limitations of the dataset**

- It is biased by the US market

- Lack of data from other countries

- The currencies are not unified

- Not enough samples for each goal range and each year

1. **What are some other possible tables and/or graphs that we could create, and what additional value would they provide?**

- Line chart with the period of times in days (from date launched to date ended) vs the outcome and the goal -> how time affects the outcome and the goal

- Mixed table and line charts for each year with the categories, number of successful/failed campaigns to see the trending of the categories throughout the years of survey

- Table chart with the average donation in each categories/sub-categories vs the outcome and number of outcome, to see the trend between how much people would donate for each category and the outcome

**Statistical Analysis**

1. **Use your data to determine whether the mean or the median better summarises the data.**

- The median is better here because of the high variability of the data (data distribution is not symmetrical) and high number of out siders when plot them in boxplot (Statistical tab in excel file)

**5. Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?**

- More variability with successful campaigns. It makes sense because there are more backers with higher variance and standard deviation in successful campaigns compared to failed ones